



# Propelling Growth in the Superyacht Industry

## Refit Clusters 2025

**Metstrade**

Propelling Growth.  
Harbouring Innovation.

RAI Amsterdam  
17 → 18 Nov. 2025 – The Superyacht Forum  
18 → 20 Nov. 2025 – Metstrade



## Propelling Growth in the Superyacht Industry

Metstrade, the world's largest B2B platform for the leisure marine industry, is set to expand even further. In 2025, the show will sharpen its focus on the rapidly growing refit superyacht market, meeting the increasing demand for specialised refit solutions.

### Refit clusters

In 2025 Metstrade will introduce a dedicated area for refit clusters. An exclusive opportunity for premier superyacht refit destinations to showcase their expertise. This new concept allows refit yards and their regional ecosystems (suppliers, technology providers, tourism boards, marinas, destination management companies etc.) to position themselves collectively in front of captains and owner-representatives seeking top refit solutions.

### Put your destination on the map

Position your destination at the forefront of the industry by joining the Refit Cluster at Metstrade 2025 within the Superyacht Pavilion. The gathering point for key players and premier refit destinations to connect and do business. Captains, yacht managers, and owner representatives will now have a global overview of refit clusters. Stand out where the future of refit takes shape.



# Refit cluster stand packages

Enjoy effortless plug-and-play stand packages, with everything from setup to catering covered, leaving you free to focus on showcasing your cluster's unique offerings.

## Customized plug-and-play stand

- Stand space, electricity, storage and lights
- Carpeting & furniture
- Customized coloured walls
- Customized full colour stand graphics
- Centralized catering area including a host
- Daily delivery of luxury F&B
- Free Wi-Fi
- Exhibitor badges

## Extra benefits

- Access to exhibitor lounges
- Exhibitor happy hour
- Free digital invitation cards
- Company profile on metstrade.com

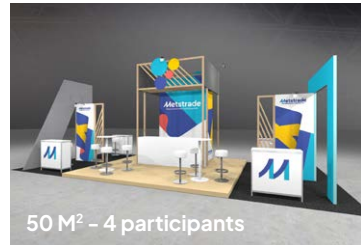
### Stand packages

### Regular Rates\*

50 M<sup>2</sup> packages – 4 participants € 41,700.00

100 M<sup>2</sup> packages – 6 participants € 72,850.00

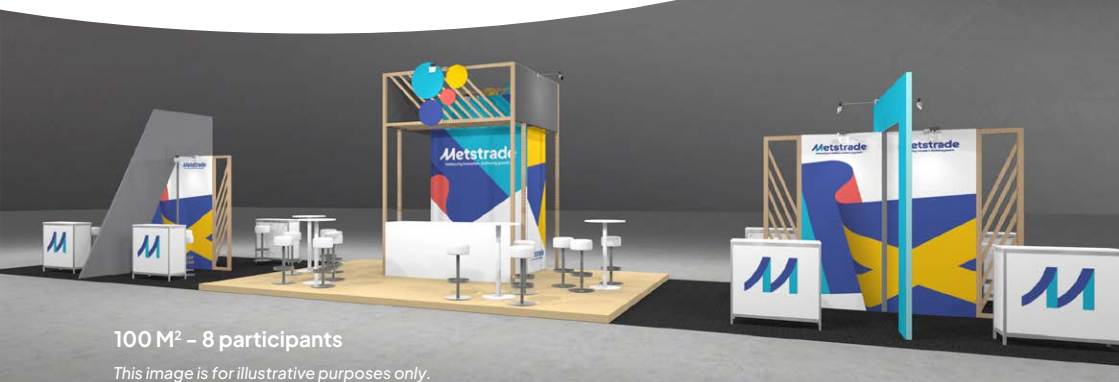
100 M<sup>2</sup> packages – 8 participants € 79,345.00



50 M<sup>2</sup> – 4 participants

\* A once-off registration fee of €495.00 is charged for each registration. All prices are excluding VAT. Conditions apply. Ask our sales team for the details.

This image is for illustrative purposes only.



100 M<sup>2</sup> – 8 participants

This image is for illustrative purposes only.

# Contact us for a tailored approach

Each refit destination is uniquely structured, with distinct ambitions and objectives. The Metstrade team is eager to connect with you to explore how we can support your goals.

## Top 5 reasons to join the Metstrade Refit Cluster

- Expanding focus on refit market
- Exclusive regional refit clusters
- Engaging target audience
- Industry growth platform



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## Metstrade

The world's leading platform for professional business, innovation and collaboration in the leisure marine industry.

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